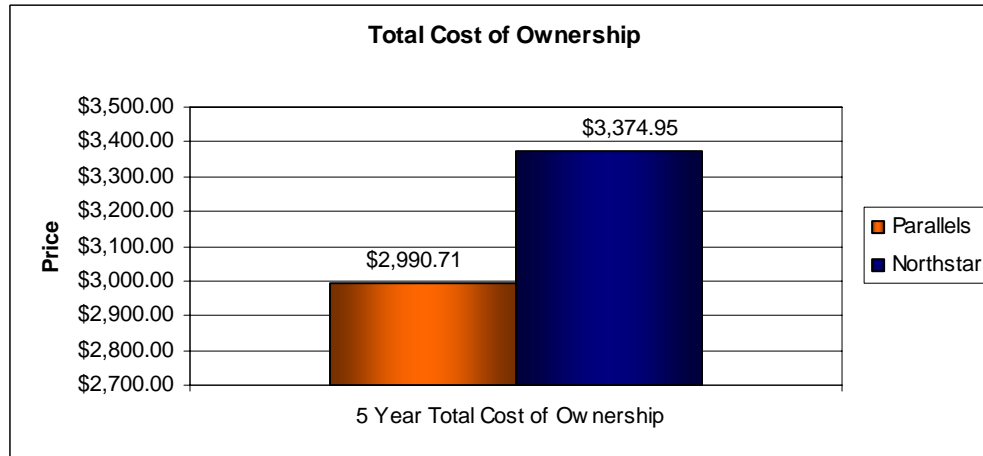


Walt Mossberg, The Wall Street Journal

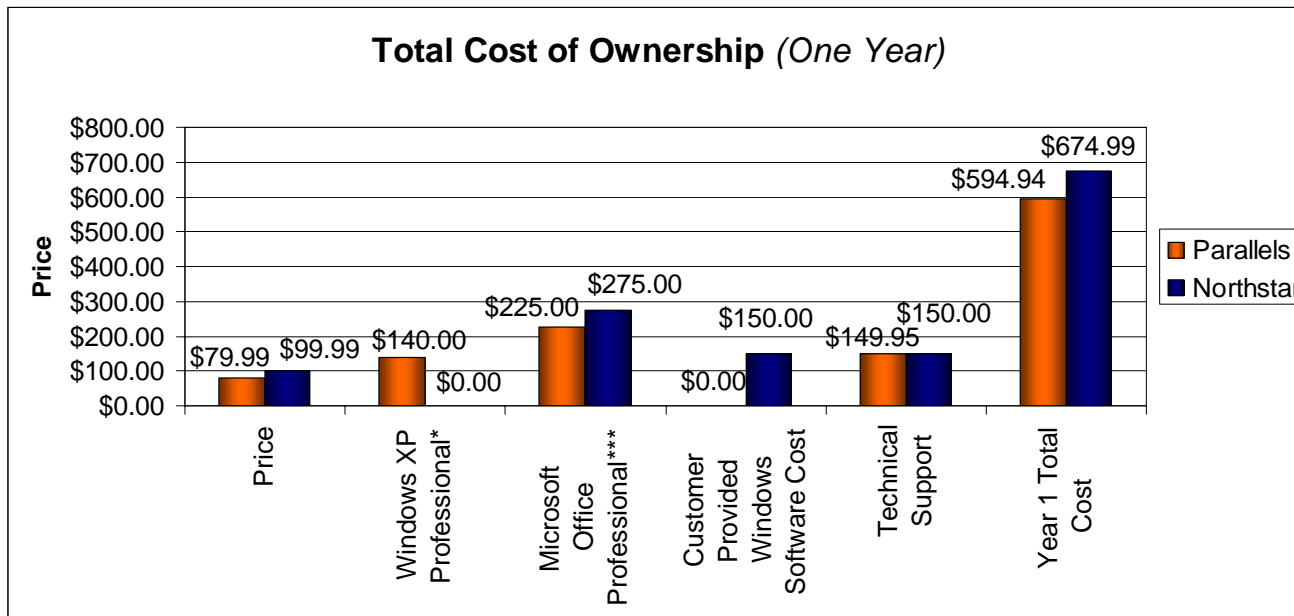


**Competitive advantage of Parallels over Northstar:**

- Parallels; a cool product that allows users to run Windows side-by-side with Mac.
- TCO (*Total Cost of Ownership*) is lower.
- Breadth of Software that is available to customers compared to the limited amount of Software that is available thru Northstar.

**Key Benefits that Northstar has over Parallels Desktop:**

- Low Monthly Payments for Small & Medium Businesses.
- Support, Maintenance & Upgrade of software is handled by Northstar.
- Security & Automatic Backup is handled by Northstar.



**Northstar Description:**

Northstar provides users with on-demand software applications. Users are able to remote-access into Northstar's Servers and use various Windows Software Applications.

Customers can add their own software. Requires Valid Software License Key and \$50/year service fee per application or \$150/year service fee for unlimited applications

**Parallels Desktop for Mac Description:**

Parallels Desktop for Mac is the first solution that gives Apple users the ability to simultaneously run Windows alongside Mac OS X without rebooting.